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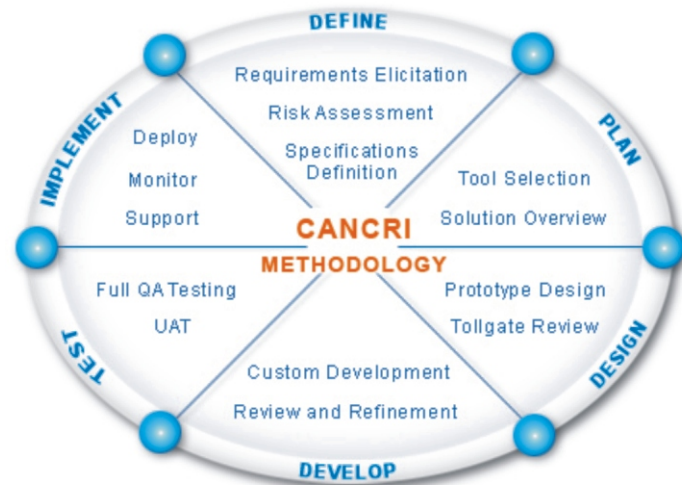


**Information Technology**  
**Enterprise Services**  
**Consulting**  
**Process Improvement Services**

Visit us at : [www.cancrisoft.com](http://www.cancrisoft.com)

## Who we are?

Cancri is a business services firm that is aimed at helping businesses realize the latent value within the operating organization's information, process and production chains. Cancri has been guiding and advising businesses in the areas of Information Technology, Engineering and Management.



Cancri is well equipped and highly reputable for meeting the challenging requirements of business head on. Our solutions are designed to enable and augment your business goals. Our work is built to fit your needs and scaled to budget. At Cancri, we are positioned to enable your business achieve its peak performance. Our services address the systems that are at the core of your business objectives. Our work is scaled to suit your needs, budgets, and priorities. Our approach is built to work with for you to achieve success.

### Cancri Technologies will help you in:

- Developing and implementations of applications, software and compatible APIs
- Automating processes to increase your efficiency and productivity
- Managing and maintaining your IT Infrastructure
- Developing, managing your applications, software and online assets / websites / portals
- Optimum utilization of all kind of resources resulting in operational efficiency
- Building world class manufacturing and service organizations

## Information Technology Solutions & Services

Cancri is your trusted business partner who understands your goals and provides solutions tailored to fit your needs. Our leading consultants and engineers work closely with clients to ensure successful completion of projects. At Cancri, we provide:

- Affordable, timely and quality solutions
- Flexible engagement models
- Full time certified engineers and managers
- Unparalleled customer service

### Cancri provides various IT services and IT solutions:

- Desktop /Web application development & maintenance
- Mobile Application Development
- E-commerce solutions
- Remote IT infrastructure management Services
- Enterprise Resource Planning (ERP) development , deployment & customizations
- Data Management & Data Intelligence Solutions
- Information Technology Consulting

### Data Intelligence Solutions

Our expertise spans the lifecycle of any data – from design and management of the data to reporting and summarization and to trending and analytical insights. Our service offerings in this area to create an integration business data solution –

- Data Management & Maintenance
- Performance reporting & Dashboards
- Analytical Trending & Measurement

### Performance Management tools

Every enterprise has a range of performance indicators to measure continuously over time. A simple, flexible tool that can help measure, track, analyze and monitor performance is imperative in the current business environment. Ultimately, as is well said, what gets measure and tracked gets done.

We at CANCRI, develop bespoke online dashboards, featuring charts and graphs of data to maintain and provide you the visibility into your key business metric performance – anytime, anywhere.

Having done implementations of various Data Intelligence solutions across the board, Cancri has expertise in building customizable performance reporting tools achieving broad range of analytics operations like:

- Comprehensive query and reporting to make better decisions,
- Dashboarding, Analysis, Score carding and real time monitoring

Cancri's performance tracking tool is provides simpler navigation, is User friendly, Scalable and flexibility. Custom KPI metrics management and Secured global access are in grained in this solution.

### Web Application Development

Cancri has expertise in building not only simple web applications but also complex database driven web portals using latest industry standards.

Our Web Services are as follows:

- Website Design & Maintenance
- Web Applications
- E-commerce Applications
- Offshore Web Development
- Migrations



### Technology Areas:

Expertise in Microsoft, Open Source, Adobe and Oracle Technologies: Php, JAVA, Struts, EJB, J2EE, J2ME, ASP, ASP.NET, MySQL, SQL, Oracle etc.





## Remote Infrastructure Management

Cancri offers several hosting plans and managed data center services. From single server solutions to entire server farms, Cancri technologies have the necessary resources, processes and experience in managing any hosted server needs.

## IT Infrastructure Management includes

- Data Center Maintenance & Support
- Custom report development
- 24 x7 Support Monitoring & Alerts
- Server administration & remote installations
- Data Backup & Archive
- Upgrade, Monitor & Install
- Defined System Health Checks
- Error Monitoring & Alerts



## Enterprise Resource Planning Solutions

Cancri package implementation team has the expertise and necessary experience to guide many industry leading ERP installations and development projects

- Strategy and IT roadmap consulting
- Change Process Management
- Initial assessment and Package selection
- Qualified Project Management
- Package implementation and integration
- Version Upgrades & Enhancements
- Maintenance & Production Support



## Cancri Development Core Competencies



## Mobile Applications

CANCRI have expertise in building cross platform applications for mobile devices. We have full specifications for every app store and can build:

- Mobile Native Applications
- Mobile Web Applications
- Mobile Website Templates

We work on all the major platforms: Symbian Platform, Android, Java Mobile Enterprise, Windows Mobile, Palm OS, Blackberry, iOS (Apple), Brew, Flash lite and Silver light.



## Advertising on Mobile Devices

There is huge advertising potential for application publishers, distributors and service providers. Cancri has solid understanding of respective usage patterns of the mobile, which make easy for our customers to harness advertising opportunities on mobile phones. The type of application, genre and user segment will determine the frequency of use of such applications.

## Enterprise Services

Both small and large scale businesses should concentrate on core strengths, this is primary and all the processes which do not add substantial value can be outsourced depending on the type, scale and location of the business. Cancri is well versed in offering a varied set of services to SMB's improving processes and contributing in performance:

## Accounting Services

Our highly reliable and accurate accounting services are as follows:

- Book Keeping & Accounting Services
- Accounts Receivables Processing
- Accounts Payable Processing
- Financial Analysis Outsourcing
- Tax Preparation Outsourcing
- Accounts Reconciliation
- Customized Accounting Services



## Resource Augmentation Services

Cancri has talent management expertise in house and DUTY, DISCIPLINE, DETERMINATION and DEDICATION is ingrained in our staff and consultants. The talent pool at Cancri has requisite technology and management expertise having zeal to run that extra mile and deliver on time. Cancri team follows some of the IT business imperatives - evolutionary methodology of development, designing before coding and having a clear vision, thus resulting in reduction of reworks and headaches.

Cancri deliver products faster at lower costs delivering substantial value additions making our customers better equipped to compete against anyone in the world.

Our recruitment process, training programs and employee benefits package allow us to recruit the best and brightest consultants for each engagement .

## Consulting

Having expertise in Engineering, Information Technology and Management, we at CANCRI provide consulting services both to large corporations and SMBs to augment their productivity and profitability.

Our flexible engagement models are based on eSourcing Capability Model for Service Providers (eSCM-SP) and our delivery models accelerate go-to-market for small and large corporations with mature processes. Business development and market adoption is easy with our delivery models.

Implementing best practice solutions is the core of our deliverables and we as an independent company have in-depth understanding of off-the-shelf software offered by reputed software solution providers. We assist our clients in software selection, integration, configuration, and implementation.

Cancri has the expertise to blend technology and engineering with management so as to reduce the frictions and bottlenecks faced during the changing processes. Using our solutions change management is seamless and effective.

For any consulting assignment we keep it simple and milestone oriented. Apart from the requirement gathering and understanding of the problem areas our approach is based on business fundamentals and comprehensive understanding of the particular industry sector inside out.

We expertise in following functional disciplines:

- Business Operations
- Information Technology
- Marketing Strategy
- Human Resource Management
- Supply Chain & Logistics

## Marketing Strategy

Adopting a right kind of communication channel and communicating effectively is necessary to convey the benefits of products and services of your esteemed organization to the prospective customers; further there is need to adopt a flexible strategy keeping in mind the changing perceptions and loyalties of the customer per the changes in the market place. We at Cancri, help our customers in development and drafting of a marketing plan taking cognizance of having a flexible and effective marketing strategy.



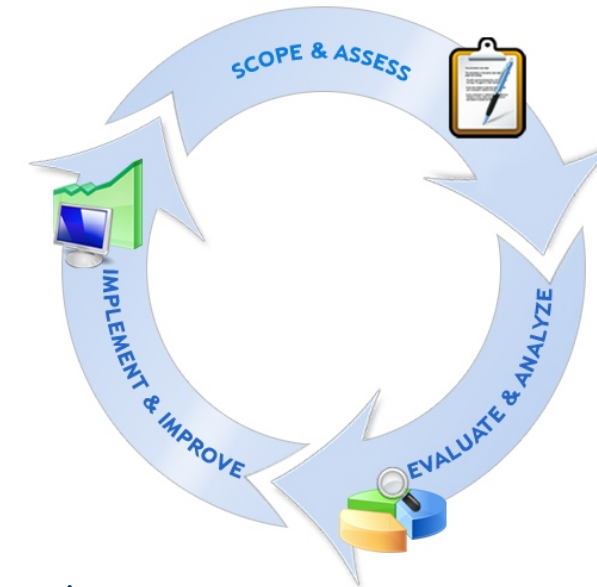
At Cancri we provide effective service to our clients and work with them on the following opportunities

- Development of Effective Marketing Plan
- Marketing Research for Strategic Decision Making
- Product Management Strategies
- Integrated Marketing Communications
- ROI- based Online Advertising
- Public Relations

## Process Improvement Services

All business operations need to be streamlined to achieve optimum resource utilization. By adoption of proper planning and apt process improvement techniques both large and small businesses can improve productivity and efficiency. It is a fact that when business operations are standardized as an single entity, there are huge achievements in scaling up of the operations there by integrating the whole process and simplifying operations management.

We at Cancri, earnestly thrive to deliver our customers with a complete solution having an integrated set of components which includes planning, business process improvement, integration, automation and innovation of critical business operations.



## Operations Planning

In operations management, we provide end to end solutions – resource allocation & planning, production systems planning, storage/material handling, scheduling and project management. On the basis of the present industry standards and the current ROI considerations we can evaluate your existing operations and provide effective suggestions and solutions to achieve optimum levels.

## Process Improvement

All the process is governed by people and procedures. Using right kind of tools like lean techniques, six sigma, 5 S model, industry specific standards, statistical models - we need to re check our procedures, adopt a methodology driven approach in institutionalizing the quality process areas for achieving the requisite milestones, business objectives and achieve better results satisfying all the stake holders. We at Cancri, believe in providing the solutions focusing on our customers ROI.

## Engineering Design

Having solid functional knowledge and strong technology expertise our design staff provide facility layout and design, Product design, tool designs, rapid prototyping and out of box solutions.

## Cost Reduction

Trade cycles affect every business and we prepare our customers to tackle this effectively using apt cost reduction solutions.

### Process Improvement Methodologies:

- Total Quality Management (TQM)
- Process Re-Engineering
- Lean Manufacturing
- Six Sigma
- Constraint Management
- Quick Response Manufacturing